



# Writers at Work: Strategies for Communicating in Business and Professional Settings

*Linda Flower, John M. Ackerman*

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Appropriate as a primary text for business communication and professional writing, *Writers at Work* presents key strategies for communicating in a variety of professional settings. The text highlights collaborative learning exercises, invention strategies for business writing, ethical decision making and scenarios as writing models. The result is a unique application of cognitive learning theory to professional communication and represents the first social/cognitive rhetoric for business writing.

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