



Life and Def: Sex, Drugs, Money, and God

Russell Simmons

Download now

[Click here](#) if your download doesn't start automatically

Life and Def: Sex, Drugs, Money, and God

Russell Simmons

Life and Def: Sex, Drugs, Money, and God Russell Simmons

Russell Simmons, the original and eternal hip-hop mogul, is one of the most innovative and influential figures in modern American business and culture. When no one outside of inner-city New York had even heard of hip-hop, Simmons saw the seeds of a global force that would change the way people talk, dress, listen to music, and choose the heroes they hang on their walls. Today, he oversees a sprawling, multimillion-dollar empire of culture-defining businesses in everything from music to fashion, advertising to film, and media to visual art. At the same time he's broadened his interests and influence and pushed hip-hop to new plateaus of power and relevance. **Life and Def** is a one-of-a-kind tale that interweaves the remarkable journey of Russell Simmons with the story of the culture he's transformed and been transformed by.

In his own brash, compelling voice, Simmons chronicles his numerous business successes and occasional failures. He tells the story of the founding of the legendary Def Jam Records, whose roster stretches from original rap icons like L.L. Cool J, Public Enemy, and the Beastie Boys to today's top stars, including Jay-Z and DMX. He traces the launching of Def Comedy Jam, the long-running hit television series that introduced a new generation of black comedic stars to America, from Martin Lawrence and Bill Bellamy to Bernie Mac and Chris Rock. He spins hilarious tales of his adventures in Hollywood, where he's produced hit movies like Eddie Murphy's *The Nutty Professor* and worked with quirky geniuses like Abel Ferrara. He also tells the story of Phat Farm, the wildly successful pioneering urban clothing label whose origins lay in Russell's longtime fascination with fashion (and fashion models).

Simmons's story is also one of personal transformation, from the driven man who in the heady days of early success indulged himself with drugs, sex, and world-class decadence to the husband and father he is today, a man who has found meaning in activism, philanthropy, and spiritual practice while never losing his passion for the social, political, artistic, and commercial potential of hip-hop.

Through it all he relates telling anecdotes about the characters he's dealt with: models and gangsters, street poets and gurus, and major players like Donald Trump, Sean Combs, Jon Peters, and Tupac Shakur. Full of advice, opinions, and behind-the-scenes scoop, **Life and Def** is the story of the quintessential hip-hop life.

From the Hardcover edition.

 [Download Life and Def: Sex, Drugs, Money, and God ...pdf](#)

 [Read Online Life and Def: Sex, Drugs, Money, and God ...pdf](#)

Download and Read Free Online Life and Def: Sex, Drugs, Money, and God Russell Simmons

From reader reviews:

Tammy Ely:

Do you have favorite book? When you have, what is your favorite's book? Book is very important thing for us to be aware of everything in the world. Each reserve has different aim or even goal; it means that publication has different type. Some people truly feel enjoy to spend their the perfect time to read a book. They are reading whatever they get because their hobby is reading a book. How about the person who don't like reading a book? Sometime, person feel need book after they found difficult problem or maybe exercise. Well, probably you should have this Life and Def: Sex, Drugs, Money, and God.

Cheryl Estrella:

As people who live in the modest era should be up-date about what going on or data even knowledge to make all of them keep up with the era that is certainly always change and move ahead. Some of you maybe will update themselves by reading books. It is a good choice in your case but the problems coming to you actually is you don't know which one you should start with. This Life and Def: Sex, Drugs, Money, and God is our recommendation so you keep up with the world. Why, as this book serves what you want and need in this era.

George Eichner:

Do you have something that you want such as book? The book lovers usually prefer to select book like comic, quick story and the biggest some may be novel. Now, why not trying Life and Def: Sex, Drugs, Money, and God that give your entertainment preference will be satisfied by reading this book. Reading behavior all over the world can be said as the opportunity for people to know world much better then how they react in the direction of the world. It can't be claimed constantly that reading practice only for the geeky particular person but for all of you who wants to always be success person. So , for all you who want to start looking at as your good habit, you could pick Life and Def: Sex, Drugs, Money, and God become your current starter.

Fred Scott:

Does one one of the book lovers? If yes, do you ever feeling doubt when you find yourself in the book store? Try to pick one book that you just dont know the inside because don't determine book by its protect may doesn't work this is difficult job because you are frightened that the inside maybe not as fantastic as in the outside look likes. Maybe you answer is usually Life and Def: Sex, Drugs, Money, and God why because the excellent cover that make you consider regarding the content will not disappoint you. The inside or content will be fantastic as the outside or maybe cover. Your reading 6th sense will directly make suggestions to pick up this book.

Download and Read Online Life and Def: Sex, Drugs, Money, and God Russell Simmons #89ZVI6LNU5C

Read Life and Def: Sex, Drugs, Money, and God by Russell Simmons for online ebook

Life and Def: Sex, Drugs, Money, and God by Russell Simmons Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Life and Def: Sex, Drugs, Money, and God by Russell Simmons books to read online.

Online Life and Def: Sex, Drugs, Money, and God by Russell Simmons ebook PDF download

Life and Def: Sex, Drugs, Money, and God by Russell Simmons Doc

Life and Def: Sex, Drugs, Money, and God by Russell Simmons Mobipocket

Life and Def: Sex, Drugs, Money, and God by Russell Simmons EPub