



Apontamentos sobre Jornalismo e Cultura (Portuguese Edition)

José Salvador Faro

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Apontamentos sobre Jornalismo e Cultura é uma antologia que reúne artigos publicados quase todos em revistas acadêmicas a respeito de um dos temas mais polêmicos dos estudos de Jornalismo – sua relação com a Cultura e a configuração que ele ganha quando produz a crítica especializada dos eventos que a exibem em suplementos e publicações especializadas, e a variedade de práticas estéticas e conceituais sobre sua produção. Oscilando entre as demandas do mercado cultural e os interesses empresariais envolvidos na oferta de bens que traduzem o universo simbólico construído no processo de mediação da sociedade, o Jornalismo Cultural, também tem sido o espaço público de discussão de correntes de pensamento e de perspectivas estético-expressivas e políticas presentes no temário de suas pautas. Essa ambivalência, na medida de sua complexidade, é também sintoma da riqueza de possibilidades que o gênero oferece. Produzidos com base em pesquisas desenvolvidas no programa de pós-graduação em Comunicação da Universidade Metodista de São Paulo (UMESP), os textos que integram esta antologia procuram alimentar a discussão a respeito de um dos desafios do Jornalismo no mundo contemporâneo.

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