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## A History of Language (Globalities)

Steven Roger Fischer



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It is tempting to take the tremendous rate of contemporary linguistic change for granted. What is required, in fact, is a radical reinterpretation of what language is. Steven Roger Fischer begins his book with an examination of the modes of communication used by dolphins, birds and primates as the first contexts in which the concept of 'language' might be applied. As he charts the history of language from the times of Homo erectus, Neanderthal humans and Homo sapiens through to the nineteenth century, when the science of linguistics was developed, Fischer analyses the emergence of language as a science and its development as a written form. He considers the rise of pidgin, creole, jargon and slang, as well as the effects radio and television, propaganda, advertising and the media are having on language today. Looking to the future, he shows how electronic media will continue to reshape and re-invent the ways in which we communicate.

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