



Bridging the Generation Gap

Linda Gravett, Robin Throckmorton

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Miscommunication... Employee conflict... Work ethic debates... Loyalty issues... Varying wants and needs...

If you are a manager, human resources professional, or business owner, you are faced with these types of issues every day. But why?

Because currently, there are five generations in the workplace: Radio Babies (born during 1930-1945); Baby Boomers (1946-1964); Generation X (1965-1976); Generation Y (1977-1991); even some Millennials (1991 and later). Each of them has a different perspective, based on their upbringing and daily lives. The key to making encounters between the generations successful is learning to understand the point of view of each generation and respect their differences.

The individuals and organizations that do this will be the ones to succeed. This book will show you how.

Authors Gravett and Throckmorton take a dynamic approach to the situation by writing in two distinct voices—as a Baby Boomer and a Gen-Xer—using a "point-counterpoint" approach to identify differences and similarities across generations.

They share hands-on experiences, real-life cases, recommended solutions, and ground-breaking research on how members of any generation can better relate to minimize conflict, miscommunication, and wasted energy. You will learn what each generation thinks of the others and how each wishes the others viewed it.

Bridging the Generation Gap is filled with strategies and solutions you can implement immediately to help build your own bridge between the generations.

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Donald Burgess:

Exactly why? Because this Bridging the Generation Gap is an unordinary book that the inside of the reserve waiting for you to snap this but latter it will surprise you with the secret the item inside. Reading this book alongside it was fantastic author who also write the book in such incredible way makes the content inside easier to understand, entertaining technique but still convey the meaning completely. So , it is good for you because of not hesitating having this ever again or you going to regret it. This amazing book will give you a lot of advantages than the other book get such as help improving your ability and your critical thinking technique. So , still want to hold up having that book? If I were being you I will go to the publication store hurriedly.

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