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Analyze performance and adapt your procedures

This book is a practical and accessible guide to understanding and implementing benchmarking, providing you with the essential information and saving time.

 In 50 minutes you will be able to:

  • Understand the different types of benchmarking and choose the best one for your company
   • Catch up with the competition by comparing their processes to your own and identifying the best practices
  • Use your results to make concrete improvements to your processes and procedures

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