



Antitrust Law: An Analysis of Antitrust Principles and Their Application (Supplemented Twice Annually)

Phillip E. Areeda, Herbert Hovenkamp

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AUTHOR NEWS! Justice Department Honors Herbert Hovenkamp with Sherman Award - On July 29, 2008, the USDOJ **Antitrust** Division presented Professor Herbert Hovenkamp with the prestigious **John Sherman Award** for his lifetime contributions to the teaching and enforcement of **antitrust law** and the development of **antitrust policy**. This annual award is given for outstanding contributions to the field of **antitrust law**, the protection of American consumers, and the preservation of economic liberty. Hovenkamp's publications include some 70 articles, approximately 50 essays and book reviews, and a dozen books. He is the senior surviving author of *Antitrust Law* (formerly with Phillip Areeda & Donald Turner), which currently spans 21 volumes, and with Mark Janis and Mark Lemley, author of *IP and Antitrust Law*.

The authority of Areeda and Hovenkamp's *Antitrust Law* is second to none. It has been cited more than 50 times by the Supreme Court, more than 50 times by the FTC, and more than 1,050 times by the federal courts. Most recently it was cited by the Supreme Court in *Pacific Bell v. linkLine Communications* and *Leegin Creative Leather Products v. PSKS*, and by the D.C. Circuit in *Rambus v. FTC*. No other source gives you all the law to avoid **antitrust** liability as you:

- Plan marketing strategies and develop pricing policies
- Structure mergers and acquisitions with attention to potential **antitrust** consequences
- Prove - or defend against - **antitrust** injury, monopolization, conspiracy, tying, and other allegation

Among the real-world examples and proven strategies you can apply directly to your own cases, you'll find clear discussions of

- Intellectual property and **antitrust**
- Predatory pricing
- **Antitrust** issues in healthcare, media, and other areas
- Monopolizing conduct
- "Substantial" market power
- Market share and buyer concentration
- Interlocking directors
- Refusals to deal
- Territorial customer limitation
- Product tying
- Contractual arbitration provisions
- Plus in-depth examination of thousands of cases

The latest release includes Volumes 4, 4A, and 5 of the *Third Edition*, which have been revised to include

- greatly expanded discussion of economic consequences of vertical mergers
- expanded coverage of power assessment and market definition in unilateral effects cases including, *FTC v. Whole Foods Market, Inc.*
- additional discussion of the relationship between entry barriers and efficiencies defense

- expanded coverage of consummated mergers and post-acquisition evidence and the *Chicago Bridge & Iron Co. N.V. v. F.T.C.* case
- more frequent comparisons of United States and European law.

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