Appreciative Sharing of Knowledge: Leveraging Knowledge Management for Strategic Change (Focus Book)

Tojo Thatchenkery

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True knowledge sharing in organizations occurs less regularly than most of us think. What can be done to help create a system in which people share the internal "know-how" unique to each organization? In this contribution to change management, Tojo Thatchenkery describes a brand new methodology called Appreciate Sharing of Knowledge [ASK] and provides a step-by-step tool kit for anyone interested in knowledge management. Using the most recent research, Thatchenkery shows how "appreciation" is the missing link in facilitating knowledge sharing. By systematically and intentionally creating an appreciative climate in organizations, leaders and practitioners can deal with change with least resistance and leverage the "tacit knowledge" that is essential for competitive advantage. Written in lucid, jargon-free language, this book is a must-read for anyone interested in the most recent approaches to dealing with change and creating a robust knowledge management architecture in organizations.

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