



How to Blog a Book: Write, Publish, and Promote Your Work One Post at a Time

Nina Amir

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How to Blog a Book teaches you how to create a blog book with a well-honed and uniquely angled subject and targeted posts—and how to build the audience necessary to convince agents and publishers to make your blog into a book.

Inside you'll find:

- Basic information on how to set up your blog and the essential plug-ins and other options necessary to get the most out of each post
- Steps for writing a book easily from scratch using blog posts
- Advice on how to write blog posts
- Tips on gaining visibility and promoting your work both online and off
- Tools for driving traffic to your blog
- Information on how to monetize an existing blog into a book or other types of products
- Profiles with authors who received blog-to-book deals

Author Nina Amir explains how writing a book in cyberspace allows you to get your book written easily, while promoting it and building an author's platform. It's a fun, effective way to start writing, publishing, and promoting a book, one post at a time.

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