



Essentials of Supply Chain Management (Essentials Series)

Michael H. Hugos

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- Understand what supply chains are and how they work
- Explore the latest technology and practices available for supply chain management
- Offers new cases and executive interviews throughout the book
- Written by author of supply chain simulation application SCM Globe

High performance supply chains that deliver competitive advantage are key to any strategy for staying ahead in today's complex, real-time world. The Third Edition provides tools, guidance, and examples to help you create such supply chains in your organization.

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