

LIRA (eBook): Making Herstory

Lira

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LIRA (eBook): Making Herstory Lira

Over the past ten years – buoyed by multi-platinum sales of her albums and live DVD as well numerous awards – Lira has exploded into a South African music phenomenon that has also seen her win international acclaim. But has Lira's road to fame always been paved with roses? And what makes her such a special star? In LIRA - Making HERstory, the first-ever book about Lira and her life, her fans will be have the opportunity to get an in-depth look into the life of this beautiful South African music star and gain inside knowledge about her and her road to fame from the people close to her. Lira consists of four parts:

In the first part of the book, co-author Clyde Meela gives readers a biographical overview of Lira's life from the beginning of her life to date. Interviews with friends, family members, neighbours and many other key figures in her life tells how they all have contributed to moulding her into the person she is today. In Part 2 of the book, Lira herself gives readers and fans an insight into her personal thoughts, feelings and beliefs by sharing the private detail behind the motivation of her song writing. She discusses her experiences of love, how she has been able to pick herself up after disappointment and she also exposes readers to her daily mantra of gratefulness and practices of love.

In the third part of her book, Lira's husband, long-time business partner, producer and manager Robin Kohl, gives inside information on the formation of the brand we all know today as 'Lira'. Robin discusses how Lira's career started out from humble beginnings to become the globally recognized brand it is today. Readers will get an in-depth view of how the 'Lira brand' is run, the ethics and principals that form its foundation and most importantly, the people behind the name.

Lira will also include a collection of photos and informative descriptions that have not been previously shared with the public.

The release of Lira marks her tenth anniversary in the music industry and is a must-read for all her fans.



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