



Approaching the British Heavies and Tabloids by Comparing two Chosen Articles

Nico Reiher

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Essay from the year 2008 in the subject Communications - Print Media, Press, grade: 1,0, Martin Luther University (Institut für Medien- und Kommunikationswissenschaften), course: Heavies & Tabloids – Britische Boulevardzeitungen und seriöse Presse im Vergleich, language: English, abstract: You can find them in every little store in Britain and even in Germany most of the book shops inside train stations sell a variety of different Heavies and Tabloids. Since the quality and popular papers have many obvious differences, their articles feature these distinctions as well. On the one hand, the broadsheets like the Daily Telegraph, The Guardian or The Observer generally provide comparably long and detailed articles often written by experts. On the other hand, the yellow press offers their readers short, emotional and judgmental articles that cover mostly human interest stories.

This paper examines both the differences and the similarities of these two different categories of newspapers by approaching two articles which cover the same topic. The articles are picked out of the sports rubric due to the huge importance of sports (and especially football) for the British readership.

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